



Located in Liverpool Street, Pan Pacific London is the first European property from the Singaporean hotel group and takes understated luxury to new heights. This 43-story haven even incorporates a dedicated floor to wellbeing.

Interiors are designed by world-renowned design duo George Yabu and Glenn Pushelberg, who honour Pan Pacific's Singapore heritage for hospitality and connection with nature, by beautifully blending the refined charm of British design with a South-Eastern Asian artistic flair.

In developing this sanctuary, the team at Pan Pacific London were committed to working responsibly and ethically to improve their sustainability and to reduce the impact on the environment. This proactive approach to environmental sustainability and wellness can be seen in the 237-guest rooms and 43 suites. Each guest room and suite has been designed as a haven from the bustling city.

Curved walls and the neutral colour palette add to the peace and tranquillity to these private spaces. The art pieces, add a further layer of calm through the depiction of oak, elder, elm and maple trees. Centre stage is a bespoke Hypnos bed which provides the foundation for a perfect night's sleep.

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*Carolyn Mitchell*

## CASE STUDY



Pan Pacific London, Deluxe Room

Glenn Pushelberg explains the inspiration behind the design, *"We wanted to deliver an oasis of tranquillity in this wonderful bustling city of London. Pan Pacific London is intended to feel tailored, calm, and serene without falling flat on metaphors or symbolism. We wanted our guests to be immersed in a worldly outlook that is rooted in warmth and comfort of the brands heritage."*

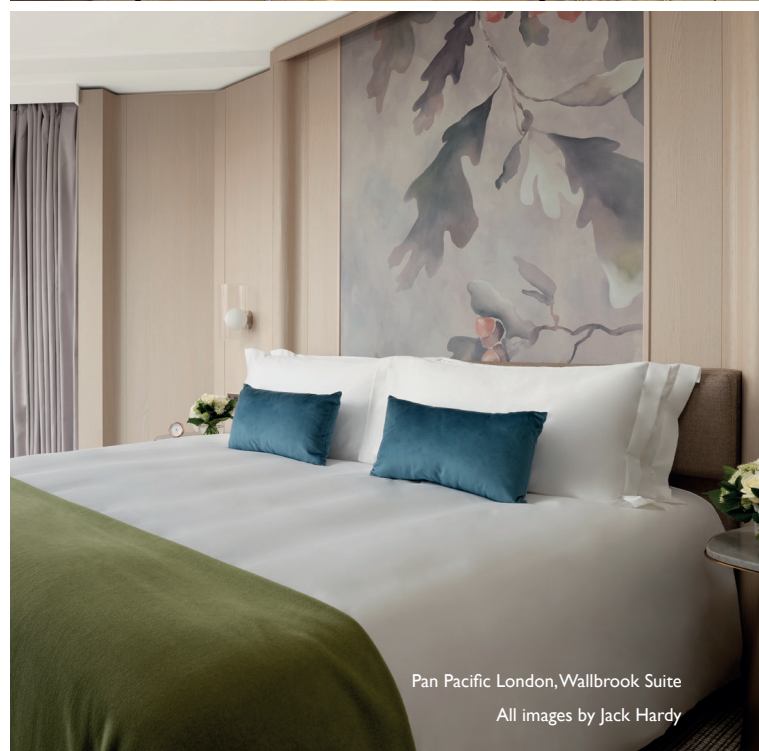
George Yabu adds, *"Our design team conceived the hotel as a home, delivering a relaxed-yet-elevated residential feel. Qualities of an English manor house were reinterpreted with tailored modernity to serve as the bones of the project, while a twist of personality has been introduced through art and accessories, which layer in Eastern flair."*

Carolyn Mitchell, Sales and Marketing Director, Hypnos Contract Beds said, *"There is no doubt that Pan Pacific London was one of the most hotly anticipated hotel openings in London in 2021. We were delighted to work with the team to develop a bespoke mattress during a period when the hospitality industry was in lock down. It is so refreshing and rewarding to finally see our hard work unveiled. We are a family business, dedicated to delivering sustainable sleep solutions and have been carbon neutral for over a decade. So, we are particularly proud to have worked with Pan Pacific London in delivering their vision of taking wellness and luxury into a new era. Our mantra at Hypnos is to deliver comfort with integrity - Pan Pacific London epitomises this perfectly."*

Pan Pacific London is truly a serene haven away from the hustle and bustle, with every element carefully crafted and tailored to offer one of London's most complete contemporary and luxury hotel experiences.



Pan Pacific London



Pan Pacific London, Wallbrook Suite

All images by Jack Hardy