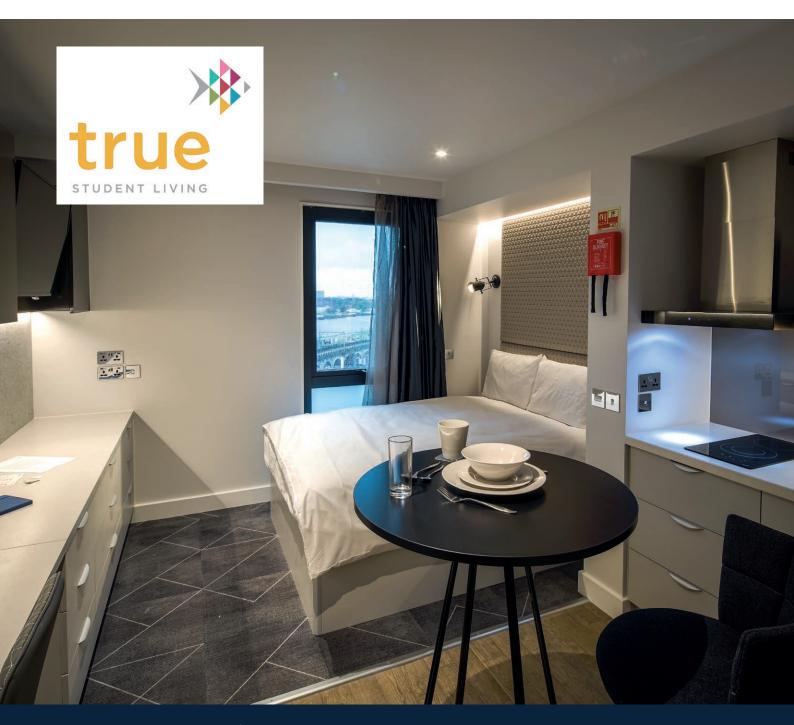
## Bringing a new level of comfort to student living







International Sleep Solutions provider and Royal Warrant holder Hypnos Contract Beds has been making beautiful beds for more than 100 years and is renowned as one of the world's leading experts in the production of pocket sprung mattresses and bed bases. It has recently used this expertise to help premium student accommodation provider, true, provide a premium night's sleep for their students in Glasgow, recognising that a good night's sleep is crucial to enhance learning and enable students to work at peak performance and maintain good health.

Located in the heart of the bustling city, true Glasgow West End is a new build property providing top quality, innovative accommodation for 589 students with 3 suites available for visiting family and friends. The true brand aims to present guests with an exceptionally high standard of living by creating hotel suite-style bedrooms.

Hypnos was selected to provide mattresses for all 592 rooms along with its luxury waterproof

"When it came to choosing a bed manufacturer to provide top of the range mattresses for our suite-style accommodation, Hypnos was our first and only choice. It's a premium brand with a reputation for quality and excellence which thoroughly matches our stringent brand promise..."

Marc Carter | Managing Director at true

mattress protector based on its reputation for manufacturing the very highest quality products in terms of luxury, comfort and support.

The Student Deluxe<sup>™</sup> mattress combines a single-sided pocket sprung construction, with natural and blended comfort layers giving the ultimate night's sleep for the resting student

Innovative torsion side supports add much needed strength and durability to the perimeter of the mattress allowing the bed to withstand regular seated use, while the integrated rotation label helps students to turn the mattress correctly, maintaining the products longevity, without requiring the mattress to be completely turned over.



## CASE STUDY



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"The service we received from the Hypnos team was first class and the whole process from choosing the mattresses through to delivery was seamless. The team was very knowledgeable about the products and were able to answer any queries with confidence and ease. We are thrilled with the quality of the Student Deluxe™ mattress and the students have been extremely pleased that they are able to get such a comfortable night's sleep which is vital when studying. Hypnos has delivered an outstanding product which surpasses our expectations and we

couldn't be happier."

This provides the student accommodation provider with peace of mind that they will receive maximum lifetime from their investment. The Student Deluxe™ also comes complete with Hypnos' standard 5-year guarantee, anti-bed bug, anti-microbial and anti-bacterial protection and the latest fire safety accreditations.

Marc Carter, Managing Director at true, comments: "When it came to choosing a bed manufacturer to provide top of the range mattresses for our suite-style accommodation, Hypnos was our first and only choice. It's a premium brand with a reputation for quality and excellence which thoroughly matches our stringent brand promise.

"...Hypnos has delivered an outstanding product which surpasses our expectations and we couldn't be happier."

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For more information, please contact info@hypnoscontractbeds.com

