



HYPNOS
THE MOST COMFORTABLE BEDS IN THE WORLD

CASE STUDY



THE GROVE

Set within 300 acres of Hertfordshire countryside, The Grove offers the sense of a true country escape just 20 minutes from London. The vibrant five-star resort combines 214 stylish rooms and individually designed suites with an award-winning spa, championship golf course, distinctive restaurants and an extensive choice of activities for all ages.



At a destination offering so many different ways to spend the day, a restful night's sleep is essential. The Grove has partnered with Hypnos to provide the comfort expected from a five-star stay. With more than 120 years of bedmaking experience, the fifth-generation British bedmaker works closely with hospitality clients around the world, bringing together craftsmanship, comfort and considered material choices.

"At The Grove and Luxury Family Hotels, creating an exceptional guest experience is at the heart of everything we do, and a truly comfortable, restorative night's sleep is such an important part of that. We are delighted to partner with Hypnos, whose passion for exceptional craftsmanship, comfort and responsibly sourced materials reflects the same values and high standards we hold across our hotels. It's a partnership we're very proud of and one that helps us give our guests the quality, comfort, and restful experience they deserve."

Denise Newson,
Group Purchasing Manager



CASE STUDY

The estate balances its rich 18th-century heritage with a relaxed, contemporary personality. Accommodation spans the historic Mansion and modern West Wing, with interiors designed to make the most of the surrounding landscape. Generous windows frame views across the gardens and countryside, while natural tones, tactile fabrics and large-scale artwork give the guestrooms a warm and individual character.

The Grove's Mansion suites blend antique and contemporary pieces with original Georgian features, including ornate fireplaces, mouldings and curved bay windows. In the West Wing, nature-inspired interiors bring the outdoors in, creating calm and welcoming spaces in which guests can relax.

Beds form a natural focal point within the guestrooms. Their generous proportions and inviting presentation reinforce the sense of comfort, helping guests to switch off at the end of the day and wake feeling rested.

The relationship is founded on more than comfort. The Grove's commitment to protecting the planet and caring for the people within it is reflected in initiatives that champion sustainability, support the local community and invest in the development and wellbeing of its team. This closely aligns with Hypnos' own focus on people and planet, including its careful consideration of the provenance and performance of the materials used within its beds.



Whether guests spend the day on the golf course, unwind at Sequoia spa, explore the woodland trails or enjoy time together in the Walled Garden, a great night's sleep provides the foundation for the following day. Through its partnership with Hypnos, The Grove ensures that the comfort and attention to detail found throughout the resort continue into a restful night and a refreshed start to the day.