



HYPNOS
THE MOST COMFORTABLE BEDS IN THE WORLD

CASE STUDY



HOMEWOOD HOTEL & SPA, BATH

Set within 21 acres of gardens and countryside near Bath, Homewood is a Georgian country house hotel with a distinctly playful personality. Bold art, unexpected details and a sense of fun run throughout its individually designed bedrooms and suites, gardens, restaurant and spa.

Homewood is also a member of PoB Hotels, a carefully curated collection of more than 50 independent hotels across the British Isles. Each member is selected for its individuality, quality and commitment to exceptional hospitality, making Homewood's characterful approach to country house luxury a natural fit.

Behind its more playful details, Homewood takes guest comfort seriously. From the proportions of the bed to the depth and feel of the mattress, every element contributes to the experience of the room and the quality of a guest's stay.

"Our owners, Ian and Christa Taylor, have enjoyed a long-standing relationship with Hypnos and have always had a real appreciation for the quality of their beds. At Homewood, we favour the Lansdowne mattress, which has become an important part of the bedroom experience we want to create for our guests. I frequently hear of guests enquiring at reception about which mattresses we use, having enjoyed such a comfortable night's sleep."

"We pay particular attention to details such as the height of our beds and the depth and comfort of the mattress. These things might seem small, but they make a huge difference to how a bedroom feels and, ultimately, to the quality of a guest's stay."

"For us, Hypnos represents a benchmark for British quality and craftsmanship. It is a brand with a fantastic heritage and one that we are incredibly proud to partner with at Homewood."

Edward Fitzpatrick,
Managing Director at Homewood



The qualities valued by Homewood are also at the heart of the Hypnos Signature Hotel Collection. Created for hotels seeking to provide an elevated sleep experience, the collection combines sophisticated comfort with the durability required in hospitality environments.

Mattresses within the collection use naturally breathable and ethically sourced materials, including Responsible Wool Standard certified wool, plant-based fibres and responsive natural latex. Advanced pocket spring systems and edge-to-edge support provide lasting comfort, while every mattress is designed to be fully recyclable at the end of its life.

This focus on comfort with integrity complements Homewood's own approach to responsible hospitality. Initiatives across the hotel include energy-efficient lighting, investment in renewable energy, waste reduction, locally sourced food and produce grown in its no-dig Kitchen Garden.

Across Homewood's 32 bedrooms and suites, Hypnos beds provide a consistent foundation for a restful stay, whether guests choose a characterful room in the Georgian main house, a suite overlooking the Avon Valley or a private spa retreat.

Homewood is owned by Ian and Christa Taylor and forms part of the independent Kaleidoscope Hotels collection. While each of its four hotels has its own individual character, Hypnos beds are a constant across the collection. This reflects a shared understanding that, whatever shape the guest experience takes, exceptional sleep remains fundamental to a memorable stay.

For a hotel filled with individual design, colour and surprise, the enquiries received from guests wanting to recreate the experience at home offer perhaps the strongest endorsement of the relationship between Homewood and Hypnos.

