



BY APPOINTMENT TO
HER MAJESTY THE QUEEN
BEDDING AND UPHOLSTERY
MANUFACTURERS
HYPNOS LIMITED ENGLAND

HYPNOS®

THE MOST COMFORTABLE BEDS IN THE WORLD

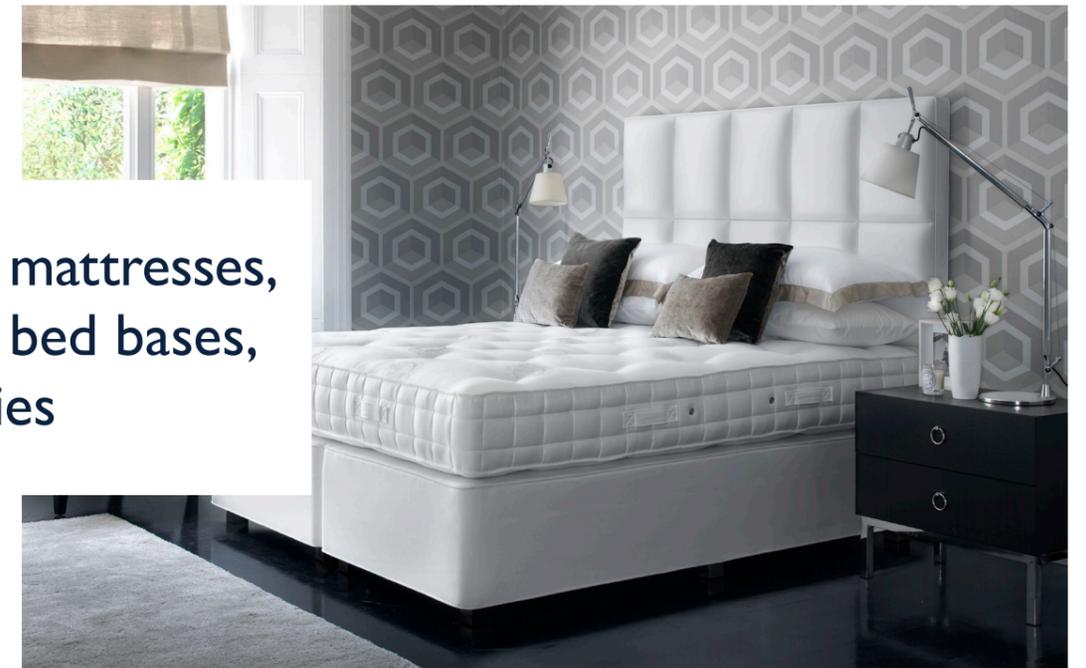


Designed for Sleep

HOSPITALITY OVERVIEW



1,380,000 mattresses,
1,300,000 bed bases,
40 countries



Welcome

Hypnos Contract Beds understands that its clients are in the Business of Sleep; delivering an exceptional sleep experience for their guests each and every time they visit, encouraging repeat business and positive reviews.

With this in mind, we provide tailored and versatile solutions for each hospitality property, delivering the perfect sleep experience for each type and size of bedroom, ultimately helping to maximise occupancy revenues and positive reviews. A hassle-free service solution, including in-room installation and bed disposal, provides an effortless, speedy and cost effective solution, as you would expect from a strong partnership with a global brand.

Our list of hospitality clients ranges from large international hotel groups, cruise liners, spa and vacation properties to independent hotels, serviced apartments, student accommodation providers and private members' clubs, building successful partnerships with hotel clients like...

**Campbell Gray • Crowne Plaza • Jumeirah
Tune Hotels • Marriott • Soho House
Corinthia • Premier Inn • Hotel Football
Holiday Inn • The Rocco Forte Collection
InterContinental • The Lanesborough**

Pg. 1

The Hypnos Difference

A powerful combination of unrivalled traditional experience with cutting-edge innovation.

Pg. 2 - 4

Our Services

We deliver. Everything. From research and advice, to product and cost-effectiveness. We'll even dispose!

Pg. 7 - 11

Technology & Innovation

Never resting on what we know, but testing and discovering the secret of rest.

Pg. 12

The Hypnos Range

Our range of beds, sofa beds and fabrics is as wide as our clients' requirements.

Technology, fed by tradition

An award-winning, fifth-generation, family run British company, we have been handcrafting beds of the highest quality, using time-honoured methods for over 100 years.

Combining traditional skills with constant innovation, Hypnos Contract Beds has a reputation for making the most comfortable beds in the world, using cutting edge technology and research to advance the business of sleep.

We are a dedicated manufacturer of Hospitality Sleep Solutions, employing modern techniques like Pressure Mapping,

extensive sleep surveys, Load Testing, Roll Testing, Martindale testing and HypnosProtect™ technology to ensure that guests receive the safest, most comfortable and hygienic experience possible, whilst maximising durability, longevity and cost-effectiveness for our clients.

We are committed to developing a true partnership with our clients worldwide, offering consultancy, advice and ongoing tailor made support in delivery of quality, value and individual sleep solutions, a drive recognised by the granting of our Royal Warrant from Her Majesty Queen Elizabeth II.

The Hypnos Difference

No. 1

Versatile and tailored sleep solutions

No. 2

Award-winning beds, comfort and service

No. 3

Recognised brand appeal and proven comfort

No. 4

Services designed to facilitate corporate clients' business models

No. 5

Design, delivery and in-room installation

No. 6

5 year guarantee ensuring your peace of mind

No. 7

Safety and reassurance - fire and bed bug protection

No. 8

A worldwide manufacturing network

No. 9

Carbon neutral, FSC® and Sedex certified

No. 10

Disposal and recycling of old beds as well

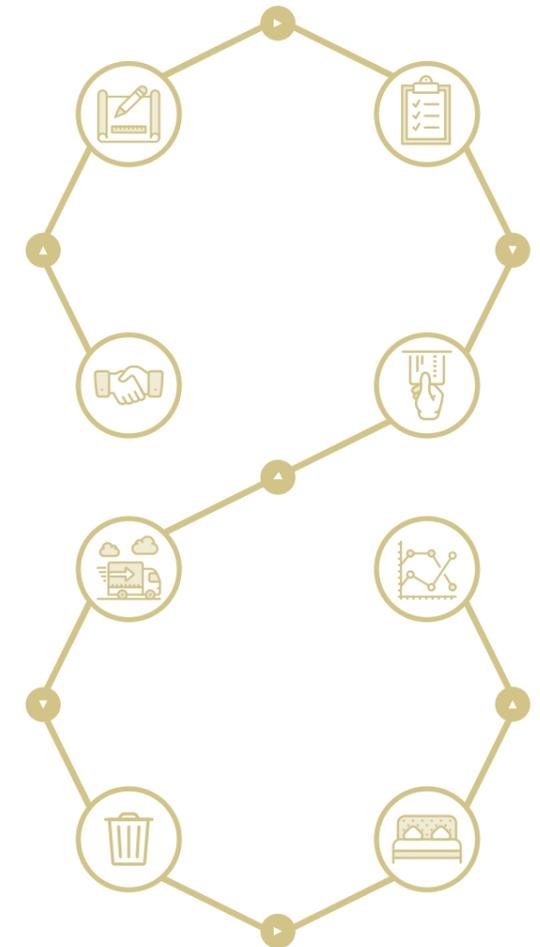


The Hypnos Sleep Plan

Our dedicated project management team offers a unique 8 Step Sleep Plan to all hospitality clients, from on-site consultations and bespoke design services, to bed disposal and ongoing marketing support, providing solutions that enhance both guest experience and client profitability. This combination of practical and financial benefits is what sets Hypnos Contract Beds apart.

8 Step Sleep Plan

- 1 Initial consultation and project planning
- 2 Detailed design and specification
- 3 Bespoke sleep options
- 4 Financing
- 5 Delivery and installation
- 6 Old bed disposal and recycling
- 7 Sleep accessories
- 8 Whole-life monitoring and marketing



A worldwide network of manufacturing partners



Hypnos has an extensive network of global representatives servicing and supplying our clients locally. We have production facilities in Europe, North America, Middle East, Australasia, Africa and Asia Pacific. All our products are tailored for the requirements of international markets, taking into account specific regional demands for quality, safety, design, hygiene and housekeeping preferences.

We also have a team of dedicated contract hospitality representatives covering:

- Belgium • Cyprus • Czech Republic
- France • Greece • Iceland • Ireland
- Luxembourg • Netherlands • Poland
- Spain • Slovakia

Our main contract showroom is situated in our Hospitality Headquarters in the heart of England, where a full selection of beds and sofa beds are on display at all times.

Castle Donington

Hypnos Contract Beds Ltd
Station Road, Castle Donington
Derby, DE74 2NU, United Kingdom

We also have a dedicated contract hospitality showroom in:

Amsterdam

Wilhelmine van Aerssen Agenturen
Hoogte Kadijk 143 F2-F3
1018 BH Amsterdam



A global supplier, local support

Hypnos Contract Beds has developed successful partnerships around the world with leading hotel groups such as Marriott, InterContinental Hotel Group, The Rocco Forte Collection, Campbell Gray Hotels, Premier Inn, Corinthia, Millennium, Jumeirah and Van der Valk.

Our relationship with Marriott extends from the Marriott Vacation Club in Disneyland Paris to JW Marriott in Dubai. We have also created unforgettable sleep experiences

across the USA and the Caribbean, from the Millennium Anchorage in Alaska to the Soho House in Chicago, and from Hotel Chandler in New York to Parrot Cay in the Turks and Caicos Islands.

This commitment to working in close partnership with you locally ensures a consistent approach and vision right across global chains, as well as creating truly unique, effective and memorable designs for the independent hotelier.

We are everywhere

- UK • Mainland Europe • USA • Canada • Dubai • India • China • Singapore
- Philippines • Thailand • Greece • Russia • Indonesia • Australia • New Zealand
- South Africa • Kenya

100 years of
innovation and
research





Continual quality inspections followed by a 100% final quality check

At Hypnos we pride ourselves on the quality of our products. This is confirmed by the Royal Warrant we hold for supplying bedding to Her Majesty Queen Elizabeth II.

Each and every product goes through a rigorous process of testing and inspection, providing hoteliers with peace of mind that they are buying robust, comfortable sleep solutions that are built to last, whilst offering the design flare required for a hospitality setting.

Our products have been accredited by several organisations including the IMO (International Maritime Organisation), who apply a stringent external audit process.

As part of our internal quality control process, all bed bases and mattresses undergo strict in-process quality checks and each product undergoes a final inspection prior to dispatch.

Load/Durability testing

Applying a force of 1000N for 10,000 cycles at 3 positions on the bed base.

Roll testing

Carried out to determine the durability and hardness of mattresses, this also determines the firmness rating of a mattress.

Impact testing

Applying an impact load of 25kg, dropped freely from a height of 180mm for 10 cycles at 8 positions on the bed base.

Fire testing

All products conform to the latest fire safety standards: BS7177:2008 (Crib 5) + BS7176 and are regularly tested for compliance.

Martindale testing

All fabrics undergo a regular abrasion check to evaluate resistance to wear.



Pressure mapping; providing a range built around maximum comfort

We are dedicated to applying science to all stages of bed making. All of our products are founded on constant, informed research, development and testing.

As a leading sleep authority, we recognise that pressure point relief is key to providing a good night's sleep. As a contract hospitality specialist, Hypnos Contract Beds knows that a hospitality bed has to cater for guests of many shapes and sizes; no two guests are the same. We have a range of mattress and bed base options that are scientifically proven, through Pressure Mapping, to offer the maximum level of comfort for the majority of people*.

Our research shows that a pocket spring count in excess of 1600 offers minimal additional benefit in terms of support for the vast majority of individuals. Armed with this information, we have focused our research on a variety of other areas of the sleep experience.

Our extensive tests have revealed that all comfort and support is provided by the mattress and the topper, not the base. We are so confident in the quality and comfort of our mattresses that we offer only solid top bed bases as part of our standard range.

What makes a great mattress?

There are literally dozens of elements that comprise a great mattress; fillings, fabric selection, fire retardancy, expert tufting, anti-bed bug treatments, breathability and pocket spring configuration are just a few of the factors we address to produce a highly durable and comfortable mattress. All our efforts have one aim - to deliver an optimum sleep experience for your guests.

*based on a set sample size



HypnosProtect™ - Delivering the fastest acting, safest, cleanest and healthiest sleeping environment available

No treatment offers a more comprehensive solution to the blight of bed bugs in your rooms. Killing on contact within minutes and establishing a strong, long-lasting barrier to re-infestation, HypnosProtect™ is invaluable

in the fight to deliver a quality, hygienic night's sleep, and minimising complaints, compensation claims and bad reviews, in the process benefiting both our partners and their guests.

A world of choices and options, all at your disposal



It's our job to make your life easy

No two bedrooms (or hotels, or guests...) are the same, so Hypnos Contract Beds reflects this by delivering a service that is as flexible as our clients' needs.

The Hypnos Difference lies in providing an elegant Sleep Solution for the guest, whilst simultaneously making our clients' business easier and more profitable.

With 6 mattresses and 6 bed bases (all with additional options), serving a multitude of requirements, and 6 headboards (allowing you to make a statement on style) in our standard range alone, you can see just how many options

you have. And that's before making your choice from our comprehensive fabric range.

With additional value-added features, ranging from storage and safety accessories (including practical storage in the bed base), HypnosProtect™, Zip and Link options, hidden underbed options, 'No Turn' mattresses, sustainable bed disposal and whole-life performance monitoring, we offer an almost endless choice of solutions that make meeting your tailored requirements simple and effective.

From start to finish, our unique 8 Step Sleep Plan ensures that getting the right sleep solution is simple, trouble-free, cost effective and environmentally responsible.



Committed to global sustainability

Hypnos is the first UK bed manufacturer to become carbon neutral, an accolade of which we are extremely proud.

As a carbon neutral manufacturer, committed to sustainable design and responsible sourcing, we comply with the PAS 2060 Carbon Neutrality Standard. Our UK facilities are FSC® certified and have passed the Sedex ethical trading audit.

Our unique bed disposal service deconstructs beds and creates recycled raw materials for re-use in other industries. This commitment to environmental

sustainability - throughout the design and manufacturing process - comes as standard for all our hospitality clients*, enhancing their own credentials as ecologically responsible businesses whilst maintaining an uncompromising level of excellence.

Award-winning quality with a conscience.



Carbon Neutral
PAS 2060
www.pas2060.org



The mark of responsible forestry
FSC® C110890

*in selected markets

Explore the range

Find a sleep solution that's right for your property in our dedicated specification documents.





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Station Road | Castle Donington | Derby | DE74 2NU | United Kingdom

T: +44 (0) 1332 497111 | E: info@hypnoscontractbeds.com

www.hypnoscontractbeds.com

ISSUE 2

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