



HYPNOS
THE MOST COMFORTABLE BEDS IN THE WORLD

CASE STUDY



VOCO ZEAL, EXETER SCIENCE PARK

The newly opened voco Zeal Exeter Science Park, IHG's first branded net zero carbon hotel marks a groundbreaking moment for sustainable hospitality. Every element has been carefully considered, from how the building was constructed to guest experience, all in line with voco's commitment to innovation and sustainability and a belief that small steps collectively make a big difference.

Developed in partnership with Zeal Hotels, IHG Hotels & Resorts, and Valor Hospitality, this 142-room property is the first hotel in the UK to combine net zero carbon design with the comfort and character of IHG's fast-growing voco brand.

Setting a new benchmark for low-impact hospitality, the hotel is designed in line with Passivhaus low-energy principles, and operates entirely on renewable

energy, earning it a BREEAM Outstanding rating. But its commitment to sustainability doesn't stop at the structure, as it extends right through to the guest rooms.

Hypnos Contract Beds is proud to have supplied their Harmony mattress to this landmark development. Created in collaboration with the Eden Project, the Harmony mattress reflects the hotel's commitment to sustainability, guest wellbeing and responsible design. Handmade in Britain using responsibly sourced materials, including fibres made from banana, orange and pineapple, Responsible Wool Standard certified wool, and ethically sourced cotton, The Eden Project Harmony mattress combines performance, provenance and comfort in a mattress hoteliers can rely on.

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The hotel is designed through the lens of sustainability, from construction materials and energy use to the guest experience. The final result is a destination that helps guests to truly unwind and feel at ease, with the use of neutral tones and contemporary features throughout the guest rooms and public spaces.

“Our goal was to create a hotel that champions the future of hospitality. One that prioritises sustainability while delivering exceptional guest experience. We are passionate about offering a sustainable hotel experience without compromising on comfort. The Harmony mattress from Hypnos allows us to do exactly that, as it delivers outstanding sleep quality and supports our environmental values”.

*Barnaby Kean, General Manager
at voco Zeal Exeter Science Park*

“We are honoured to support the vision of this pioneering hotel with our Eden Project Harmony mattress. Our partnership with the Eden Project helps us inspire change, and this product is a tangible way for hoteliers to take positive action for the planet while delivering premium comfort to their guests.

voco Zeal Exeter Science Park sets a bold new benchmark for the industry, as it so clearly demonstrates how guest wellbeing and responsible design can come together. It's been a pleasure working with a partner that understands the demands of sustainable hospitality. Guests are looking for a responsible and meaningful choice when they travel, and that includes how and where they sleep.”

David Baldry, Group Managing Director at Hypnos

