



HYPNOS
THE MOST COMFORTABLE BEDS IN THE WORLD

CASE STUDY



HILTON CURIO RHODES

Curio Collection by Hilton is a global portfolio of remarkable hotels hand-picked to immerse guests in one-of-a-kind moments in the world's most sought-after destinations. Each hotel in the Curio Collection evokes a bespoke story through distinctive architecture and design, world-class food and beverage and curated experiences.

Lindian Village Beach Resort Rhodes is a breath-taking addition to the growing Greek portfolio of Curio Collection by Hilton hotels. Set on a private beach overlooking the glistening Aegean Sea, this is the perfect secluded destination for curious travellers looking to relax, unwind and enjoy the best of what the Greek island has to offer.

“At Lindian Village, our philosophy revolves around providing an exceptional and holistic guest experience, where comfort and luxury are paramount. We have chosen to invest in premium Hypnos mattresses because we believe that a restful and rejuvenating night’s sleep is the cornerstone of a memorable stay. Hypnos is renowned for its dedication to quality, craftsmanship, and sustainability, mirroring our commitment to excellence. By offering our guests the unparalleled comfort and support of Hypnos mattresses, we ensure they wake up refreshed and revitalized, ready to enjoy the serene beauty and hospitality of Lindian Village. This investment not only enhances our brand’s value but also elevates the overall prestige of our resort, reaffirming our dedication to the highest standards of guest satisfaction.”

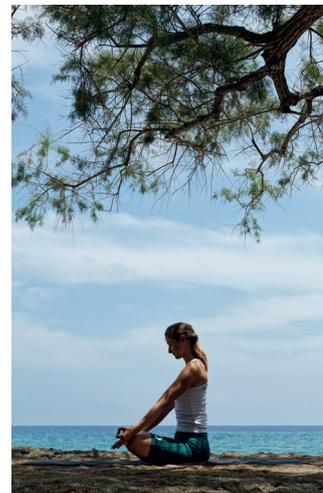
*Mr Anestis Daneos Michaloudis,
General Manager, Lindian Village Beach Resort Rhodes.*

The 188 spacious rooms and suites have an inviting minimal 'boho' design, exuding refined elegance. Earthy tones and natural textures create a harmonious flow between the stunning surrounding nature with views of the Aegean Sea, and the relaxed indoor atmosphere.

Each suite comes with either a private pool, veranda, or Jacuzzi, for an added touch of luxury. Every detail to enhance the guest experience has been considered, including elevating this tranquil escape with a sumptuous Hypnos bed in every room and suite.

The hotel's Calli Spa celebrates the rejuvenating benefits of local herbs, essential oils and minerals with a variety of healing and results-oriented treatments. Guests can also participate in "Eudaimonia" spirituality sessions, meaning 'happiness' in Greek, which is an exclusive experience for body, mind, and soul, specially curated to achieve the "soul's glory".

Guests also have access to a private beach, freshwater swimming pools, eight restaurants and bars, spa, gym, tennis court, numerous experiences, and a kids club for the ultimate getaway for both couples and families.



"Sleep is integral to achieving a positive guest experience, and we work closely with hospitality brands all over the world to ensure their guests have the ultimate nights' sleep. As a luxury British bedmaker, Hypnos has been handcrafting mattresses and beds for over 120 years, perfecting the art of sleep for the wellbeing of people and the planet. For us, comfort and sustainability are intrinsically linked, having invested in trusted international licensees and supply chain networks to reduce our environmental impact and meet the global demand for Hypnos beds both effectively and sustainably."

*David Baldry,
Group Managing Director at Hypnos Limited.*