



**HYPNOS**  
THE MOST COMFORTABLE BEDS IN THE WORLD

CASE STUDY



## THE LOWRY HOTEL

The five star Lowry Hotel is intuitive, iconic, and individual. Located on the banks of the River Irwell, this award-winning luxury hotel dominates the skyline with its curved, glass-fronted façade, rooms with stunning views, a riverside restaurant, and a spa.

The hotel is spacious yet intimate, carefully placed artwork provide moments to pause and converse. It is almost like the home of an eccentric collector. A place to escape, a sanctuary away from the general bustle of life.

The 165 generously sized guest rooms and 12 stunning suites don't disappoint. The modern furnishings reflect the architectural design, with attention to guest comfort being at the forefront, as each is furnished with luxurious Hypnos mattresses.

*“Being able to gain a peaceful night’s sleep is arguably one of the most important things. At The Lowry Hotel, we have selected Hypnos to supply and deliver luxurious mattresses for all our guest rooms. The indulgence of an excellent night’s sleep helps us to provide that special touch that makes an overnight stay extraordinary.”*

*Winner of Hotelier of the Year 2022, Adrian Ellis, General Manager, The Lowry Hotel said:*



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The Lowry delivers a tangible sense of something a bit different from the moment you step through their polished glass doors – it is a step into luxury in a refreshing way.

Carolyn Mitchell, sales and marketing director at Hypnos Contract Beds adds, *“Hypnos Contract Beds work with hospitality clients all over the world, to ensure guests have the ultimate sleep experience, night after night. As a family owned business, it is vital we also leave a lasting legacy for future generations. Therefore, every bed we make is not only designed for ultimate comfort; it is also recyclable ensuring we continue to deliver comfort with integrity.”*

