



# COMMITTED TO OUR ENVIRONMENT

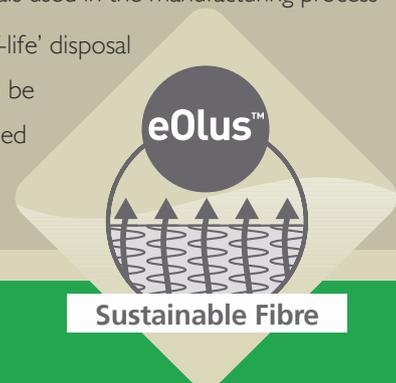
Hypnos is fully committed to protecting and preserving our environment. We strive to ensure that our bed making activities today do not have a negative impact on the lives of future generations.

## TOGETHER we can make a difference

- **Sustainable design** is at the heart of our philosophy. Indeed, we no longer use foam or memory foam, and have replaced these products with eOlus™ fibre, a new and exciting sustainable material made from recycled polymer-based bottles which allows air to easily pass through it, creating a cooler, breathable sleeping surface
- We only use environmentally friendly, sustainable and recyclable materials of the highest quality. Our beds are guaranteed to last a minimum of 10 years, hence need to be replaced infrequently, which helps conserve natural resources
- Our carbon neutral national **furniture collection and recycling service** ensures 100% landfill avoidance. Indeed all Hypnos mattresses and divans are also 100% recyclable at the end of their life, ensuring these beds never need to go to landfill
- Our **tree planting programme** offsets carbon emissions, which contributes to our **Carbon Neutral** status
- We are proud to create handmade beds and luxurious sleep, not only with a Royal Seal of Approval, but with a genuine claim to be caring, green and responsible

## eOlus™ Sustainable Fibre

- Sustainable raw material source
- Re-using discarded polymer-based bottles helps conserve natural resources, decreases the use of landfill sites and reduces pollution
- A unique vertically-crimped design allowing air to pass through it easily, which actively helps to regulate body temperature
- A breathable layer that reduces body temperature and moisture quicker than foam, yet with a similar soft feel and sponginess
- No chemicals used in the manufacturing process
- No 'end-of-life' disposal issues – can be 100% recycled



**HYPNOS**  
THE MOST COMFORTABLE BEDS IN THE WORLD

Sustainable Fibre

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