

# Hypnos partners with unique aparthotel in Preston

**No.10 Preston, Preston, Lancashire**

**No.10**  
PRESTON



**HYPNOS**  
THE MOST COMFORTABLE BEDS IN THE WORLD



*“The support from the team at Hypnos was brilliant, from concept all the way through to delivery and setup.”*

Max Williams | Director | Walker&Williams

**Hypnos Contract Beds, continues its award-winning success story thanks to its latest partnership with luxury aparthotel, No.10 Preston.**

*“We were delighted to be asked to contribute to No. 10 Preston, the only five-star aparthotel in Preston.”*

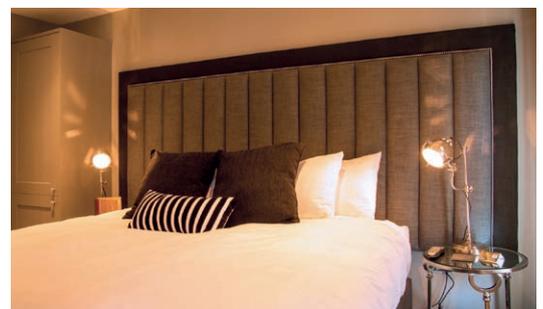
Stephanie Girvan  
Business Development  
Manager  
Hypnos Contract Beds

Situated in Preston city centre, the unique hotel opened its doors last April, offering guests an upmarket set of self-catering apartments, available for short stays. The 5-star aparthotel has been developed by Walker&Williams group, an independent family run business, to offer all the comforts and facilities that come with staying in a first-class apartment, but with the services and style of a boutique hotel.

Hypnos was selected to provide mattresses for all 14 apartments based on its reputation for manufacturing the very highest quality products in terms of luxury, comfort and support. Working closely with the hotel, Hypnos’ dedicated hospitality team carried out a full consultation, taking into account all design details required, preferred comfort levels, size and expected guest usage for each of the rooms.

Lansdowne Cashmere mattresses were specified, alongside ClassicBase™ bed bases, in order to provide durable, support. Delivering a luxurious level of comfort from its 1600 pocket springs and upholstered soft layers of sumptuous wool and cashmere, the Lansdowne Cashmere mattress is Hypnos’ top-of-the-range hospitality mattress, specifically designed to offer the most comfortable night’s sleep for guests.

3 London and 1 Milan sofa beds were also selected, offering guests a versatile working and lounging area in the apartments. Each bed was tailored to suit the aesthetic of the individual



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## CASE STUDY

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Max Williams | Director | Walker&Williams



apartment, allowing the hotel team to take control of the design and offer their guests a unique sleep experience that is not only practical, but also highly stylish.

Max Williams, Director at Walker&Williams, comments: “The support from the team at Hypnos was brilliant, from concept all the way through to delivery and setup. The expert team conducted several site visits and offered advice and guidance on every aspect of bed specification, ensuring the perfect solution was created. The customer service was great and the whole process, from start to finish, was seamless and efficient. In fact, the only thing better than the customer service are the mattresses!



“I think it was fair to say that the service offered goes far beyond what we expected – it’s not often we would consider a supplier a partner, but that is certainly true of our relationship with Hypnos. Add to this the fact Hypnos is a British brand and royal warrant holder, as well as a family-run and owned business, just like us, and it’s fair to say we felt very safe in their hands.

“Comfort is an absolute necessity for us and for our guests, as the whole hotel is based on the luxury and comfort we offer. It’s just one of the reasons we chose Hypnos. For a long time they’ve

been associated with quality, craftsmanship and comfort and it was because of this we felt they fit with our offering perfectly, complementing the luxurious feel of our apartments that has even the most well-travelled guests coming back time and time again.”

The Hypnos brand is synonymous with quality and supreme comfort at exceptional value, providing hoteliers with the confidence that its products will ensure their guests get a great night’s sleep.

Stephanie Girvan, Business Development Manager at Hypnos Contract Beds, comments: “We were delighted to be asked to contribute to No. 10 Preston, the only five-star aparthotel in Preston. The concept is really exciting, offering guests the space of an apartment but all the benefits of a luxury boutique hotel. Guaranteeing a comfortable night’s sleep is paramount for hotel owners when it comes to impressing visitors, and this starts with the mattress. We’re delighted that the hotel is growing from strength to strength and Hypnos can be part of this success story.”

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**For more information, please contact [info@hypnoscontractbeds.com](mailto:info@hypnoscontractbeds.com)**



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