



**HYPNOS**  
THE MOST COMFORTABLE BEDS IN THE WORLD

CASE STUDY



Nestled on the rugged Cornish clifftops, the Scarlet hotel stands as an eco-sanctuary, harmonizing with the natural beauty of the Atlantic coastline. This adult-only retreat is the ultimate restorative getaway, with panoramic views, blending the tranquillity of the outdoors with interiors inspired by the beauty of the coast.

Every detail is considered, from the locally sourced materials to the captivating vistas from all directions. Visitors are greeted with a floor to ceiling window overlooking the spectacular indoor swimming pool and breathtaking views down to the sea. Deeply hued sofas and armchairs welcome weary travellers and the lack of a traditional reception desk gives the hotel a relaxed informality.

Designed and built to the highest eco-standards by architects Harrison Sutton and builders Bauwerk, this unique and sustainable building takes full advantage of the beautiful cliff top location. Arranged over 5 levels, the hotel has 37 rooms, each with its own outdoor space offering unique aspects over gardens, cliffs, beach, sea and sky.

The accommodation cleverly arranged in small clusters, to dissolve the traditional hotel plan of long corridors and form shorter connecting spaces, some curved in design and moulded to the cliff side. The sensuous use of materials and sympathetic interior design offers an unmistakably Cornish finish. Guests are assured of a relaxing night's sleep in their sumptuous Hypnos bed, waking up to views overlooking the beach. Each room has its own balcony and some even boast their own gardens, wrap around terraces and shell-like viewing pods.





*“We see wellness retreats and sleep tourism as a growing trend which is reshaping the hospitality industry. The Scarlet are pioneers, as they offer a holistic approach to wellness, by placing the wellbeing of their guests and our planet at the heart of their hotel.*

*We are delighted that the Scarlet chose our Woolsleepers Elite mattresses. It is the ultimate handcrafted and hand finished pocket sprung mattress in our Hospitality Origins Collection. Incorporating eleven layers of comfort, it is a culmination of Hypnos’ commitment to sustainable and ethical sourcing to provide an unrivalled sleep experience.*

*As a 120-year-old family-owned business, we believe it is essential to leave a lasting legacy for future generations by inspiring people to sleep sustainably. It is wonderful to work with clients like the Scarlet as we share the same ethos”.*

*Carolyn Mitchell,  
Sales and Marketing Director at  
Hypnos Contract Beds.*



The Hospitality Origins Collection by Hypnos presents a new era in delivering sustainable sleep. Every material is ethically sourced, including the 100% British wool which is traceable to the individual Red Tractor assured farm. Providing confidence in excellent animal welfare and an opportunity to support British farming communities by ensuring farmers get paid a fair price for their wool.