



BY APPOINTMENT TO
HER MAJESTY THE QUEEN
BEDDING AND UPHOLSTERY
MANUFACTURERS
HYPNOS LIMITED ENGLAND

HYPNOS®

THE MOST COMFORTABLE BEDS IN THE WORLD

Comfort with Integrity™

We strive to make the world a better place through our dedication to sustainably-designed and innovative products, green initiatives and support of our local communities.





Protecting our environment and communities

As a pioneer in sustainable and ethical bedmaking, Hypnos is always pushing the boundaries in delivering supreme comfort whilst delivering a range of low carbon and green initiatives.

At Hypnos, we are committed to reducing our carbon footprint and to using environmentally friendly materials of the highest quality and traceability. In fact, we've made great strides in putting sustainability and integrity at the centre of everything we do.

From the use of renewable natural resources and carbon offsetting programmes, to supporting worthy charities, local schools and nurturing future talent, sustainability and corporate social responsibility is completely embedded within our business.



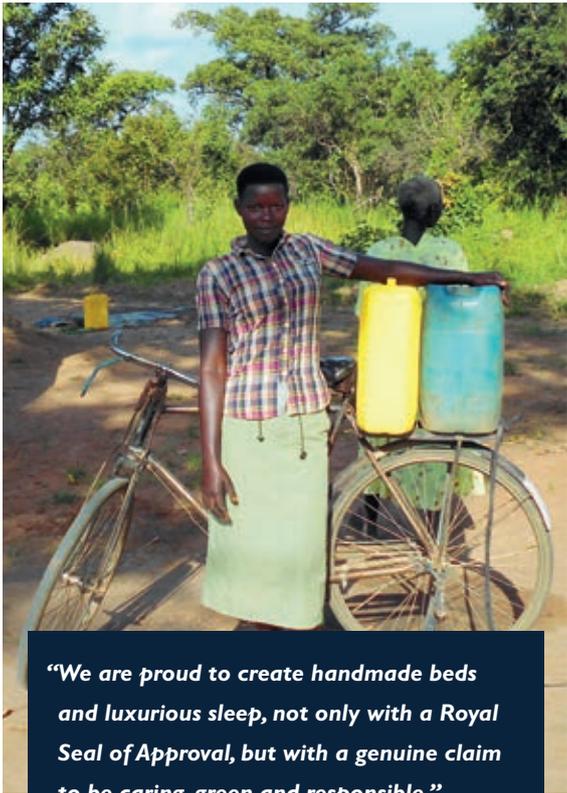
“Our tree planting programme offsets carbon emissions, which contributes to our Carbon Neutral status.”

The all-round hard work of the Hypnos team in implementing our sustainability-led vision was rewarded when we received the prestigious Queen's Award for Enterprise for Sustainable Development.

Over the last 10 years, we've undergone a comprehensive sustainability journey which led to us becoming the first carbon neutral bedmaker in the world. In fact, we're the only bed manufacturer to have held this prestigious title for nine years, having offset a total of 8,748 tonnes of CO₂, including 1,165 tonnes in 2018/19 alone (via a variety of certified climate projects including planting trees in the both UK and the Amazon plus providing clean water in Uganda).

Our environmental and responsible ethos includes a 'lean and green' operational culture which focuses on the minimisation of carbon emissions, energy and waste (we have eliminated factory waste to landfill, ensuring any waste goes to a recycling source).

We are also the first bed maker to have successfully achieved compliance with the ISO 14001:2015 Environmental Management System, whilst we have also installed a biomass heating system.



“We are proud to create handmade beds and luxurious sleep, not only with a Royal Seal of Approval, but with a genuine claim to be caring, green and responsible.”



Sustainable, safe and low carbon product designs

The future of sustainability at Hypnos naturally includes creating a carbon zero bed – a product that doesn't have a negative impact on the environment at the point of purchase.

With a clear focus on low-carbon sustainable designs, all our mattresses are 100% foam free and also 100% recyclable ensuring they never need to go to landfill. The best way to protect our environment and reverse any climate damage, is to ensure we're creating products that use traceable materials which can enter a circular economy.

We can see exactly where the wool has come from, ensuring it's from ethical farms whose farmers have high levels of commitment to both animal welfare and protecting their land, with the farmers themselves getting paid a fair price and on time for this valuable product.

What's more, the timber within our bed bases is from managed forests and sustainable sources that comply with the Forest Stewardship Council (FSC® licence code FSC-C110890) and The Programme for the Endorsement of Forest Certification (PEFC™ licence code PEFC/16-37-1392), guaranteeing full traceability.

Our cotton is also ethically sourced via our Better Cotton Initiative and CottonConnect Partnerships, providing more traceable materials, whilst helping to support cotton farmers and the environment.

We've also pioneered the development of a disposal and recycling service to takeback old beds and mattresses from hoteliers and retailers. This innovative service involves the de-construction of old products, creating recycled raw materials for re-use in other industries.



"A sustainable fibre made from recycled plastic bottles which allows air to easily pass through it, creating a cooler, breathable comfort layer."

We use eOlus™ sustainable fibre, that's made from recycled plastic bottles, sourced in compliance with the Global Recycled Standard. To date, by using these fibres inside some of our mattresses, we've recycled the equivalent of over 185,000,000 plastic bottles, and helped to prevent the pollution of our oceans and land.

Another example of sustainable design on the consumer-residential side of our business is our Origins Collection, created exclusively in partnership with Red Tractor, the well-known assured food standards scheme. In a first of its kind for the wool and bed industry, Hypnos has worked with Red Tractor's assured farms to source completely traceable 100% British Wool which goes in to this collection.



"We only use environmentally friendly, sustainable and recyclable materials of the highest quality."





BY APPOINTMENT TO
HER MAJESTY THE QUEEN
BEDDING AND UPHOLSTERY
MANUFACTURERS
HYPNOS LIMITED ENGLAND

HYPNOS®

THE MOST COMFORTABLE BEDS IN THE WORLD

Comfort with Integrity™

**We intend to meet and where possible,
exceed all relevant regulatory requirements.
Hypnos will communicate regularly with staff
and customers on matters of environmental
policy, practices and progress to achieving
its Environmental goals.**

Hypnos Contract Beds Limited | Castle Donington | Derbyshire DE74 2NU | England

T: +44 (0) 1332 497111 | E: info@hypnoscontractbeds.com

 @hypnosbeds |  Hypnos Contract Beds

hypnoscontractbeds.com



When you have finished with
this brochure please recycle it.

ISSUE No. 1 | MAY 2020

