



BY APPOINTMENT TO
HER MAJESTY THE QUEEN
BEDDING AND UPHOLSTERY
MANUFACTURERS
HYPNOS LIMITED ENGLAND

HYPNOS®

THE MOST COMFORTABLE BEDS IN THE WORLD

Comfort with Integrity™

**We strive to make the world a safer and better place,
helping to improve environmentally sound, healthy
and sustainable sleep, with a commitment to sourcing
only natural, sustainable and recyclable materials,
whilst minimising our carbon footprint.**



Protecting our environment and communities

As a pioneer in sustainable and ethical bedmaking, Hypnos is always pushing the boundaries in delivering supremely comfortable and healthy sleep, operating with a positive social and environmental impact.

For over a decade we have encouraged everyone to live and sleep sustainably. We are committed to reducing our carbon footprint and to using environmentally friendly, low-carbon materials of the highest quality and traceability.

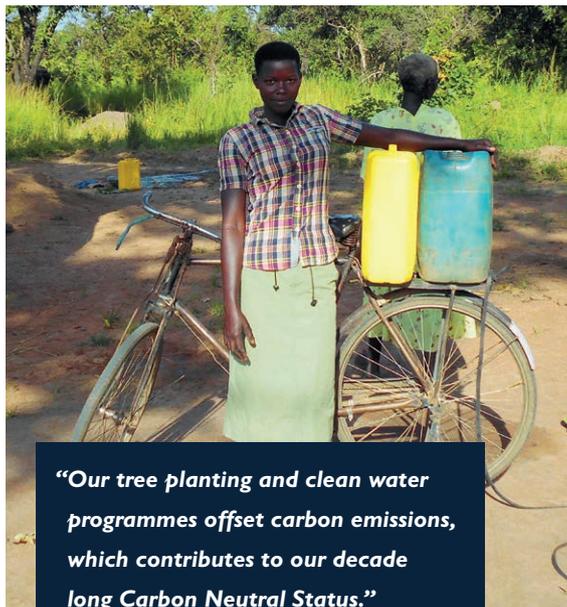
In fact, we've made great strides in putting the environment, sustainability and a circular future at the centre of everything we do.

From the use of renewable, natural and organic materials to our net-zero carbon offsetting programme and our community-based social responsibility programmes, our environmental and



"We have put sustainability at the centre of our vision and everything we do, it's in our DNA. We create beautiful beds, sustainable sleep and comfort with integrity."

James Keen
CEO



"Our tree planting and clean water programmes offset carbon emissions, which contributes to our decade long Carbon Neutral Status."

Richard Naylor
GROUP SUSTAINABLE
DEVELOPMENT DIRECTOR

responsible ethos stretches far beyond sustainable-design, to giving a percentage of our profits to charities, helping local schools and conservation projects with tree planting, through to nurturing talent via our Apprenticeship Programme and Armed Forces Covenant.

Hypnos takes an active role in climate change, carbon reduction, preserving natural resources and minimising single-use plastic pollution to protect the planet. Not only do we support the United Nations Sustainable Development Goals, but our Chief Executive Officer, James Keen, has also personally pledged Hypnos' support to HRH The Prince of Wales' Terra Carta recovery plan to put planet first.

The all-round hard work of the Hypnos team in implementing our sustainability-led vision and in complying with sustainability best practice, supported by the appointment of a Group Sustainable Development Director, was rewarded when we received the prestigious Queen's Award for Enterprise for Sustainable Development.

Protecting our environment and communities

Indeed, over the last 10 years, we've undergone a comprehensive sustainability journey which led to us becoming the first carbon neutral bedmaker in the world. In fact, we're the only bed manufacturer to have held the prestigious PAS 2060 Carbon Neutrality standard since 2011, having offset a total of 9,550 tonnes of CO₂e, including 802 tonnes in 2019/20 alone, via a variety of Gold Standard certified climate projects including planting trees in both the UK and the Amazon Rainforest as well as helping to repair boreholes to provide access to clean water for communities in Rwanda and Uganda.



After a decade of carbon neutrality and environmentally-friendly product design Hypnos was also recognised with a prestigious 'The Planet Mark – Carbon Neutral Certification'. The Planet Mark is a highly distinguished sustainability certification for businesses in the UK and internationally, recognising continuous improvements within a company across a wide range of areas including building strong employee engagement to create a sustainable culture.

“Understanding and reducing the impact that your business has on the planet is absolutely essential and we know that Hypnos has been unrelenting in its pursuit of truly sustainable beds, delivering outstanding products for both its customers and the planet.”

Steve Malkin
CEO AND FOUNDER OF THE PLANET MARK



Our environmental and responsible ethos includes a 'lean and green' operational and ethical bedmaking culture which focuses on the minimisation of carbon emissions, energy and waste (we have eliminated factory waste to landfill, ensuring any waste goes to a recycling source). We aim to reduce our carbon emission by 5% every year.



Proud to be a
Sedex
Member

As a Sedex member we are committed to sourcing responsibly, and improving ethical standards and working conditions within the supply chain. We are also committed to helping our suppliers achieve good sustainability, health and safety practices too.

We are also the first bed maker to have successfully achieved compliance with the ISO 14001:2015 Environmental Management System, whilst we have also installed a biomass boiler that burns renewable materials.



Sustainable, safe and low carbon product designs

The future of sustainability at Hypnos naturally includes creating a carbon zero bed – a product that doesn't have a negative impact on the environment at the point of purchase.

With a clear focus on safe, low-carbon sustainable designs, all our mattresses are 100% foam-free and also 100% recyclable ensuring they never need to go to landfill. The best way to protect our environment and reverse any climate damage is to ensure we're creating products that use traceable materials which can enter a circular economy.

An example of our work with farmers and growers, and the desire to trace the origins of our materials, is illustrated with our Origins Collection, created exclusively in partnership with Red Tractor, the well-known assured food and farming certified standards scheme.

In a first of its kind for the wool and bed industry, Hypnos has worked with Red Tractor's assured farms to source completely traceable 100% British Wool.

We can see exactly where the wool has come from, knowing it's from ethical farms whose farmers have high levels of commitment to both animal welfare and also to the health of their soil and land, with the farmers themselves getting paid a fair price.

Our cotton is also ethically sourced via our Better Cotton Initiative and CottonConnect Partnerships, providing more traceable and responsibly farmed materials, whilst helping to support cotton farmers, their communities and the environment.



"We pay British farmers a fair price for their wool, knowing that they are committed to caring for the health of their animals and their soil."



Sustainable, safe and low carbon product designs

We use eOlus™ sustainable fibre, that's made from recycled plastic bottles, sourced in compliance with the Global Recycled Standard. To date, by using these fibres inside some of our mattresses, we've recycled the equivalent of over 235,000,000 plastic bottles, and helped to prevent the pollution of our oceans and land.

What's more, the timber within our bed bases is from managed forests and sustainable sources that comply with the Forest Stewardship Council (FSC® licence code FSC-C110890) and The Programme for the Endorsement of Forest Certification (PEFC™ licence code PEFC/16-37-1392), guaranteeing full traceability.

Hypnos has developed another industry first by creating a recyclable, eco-friendly packaging solution for its beds and mattresses. After 18 months of intensive research and development, the innovative packaging was designed using sustainable and renewable sources to help eliminate the use of harmful, fossil-based products.

Hypnos made the decision not to patent or trademark this packaging. Instead we called on the furniture



“A sustainable fibre made from recycled plastic bottles which allows air to easily pass through it, creating a cooler, breathable comfort layer.”

industry to ditch single-use polythene and make the transition to this 100 per cent recyclable product.

At the heart of the packaging is sugar cane, a renewable and carbon dioxide depleting resource. Sugar cane ethanol is combined with recycled plastic, helping those who use it to massively reduce their carbon footprint. The use of ethanol, a bi-product of sugar cane production and recycled plastics that form a green polyethylene, means the creation is carbon neutral and 100% recyclable as well.

We've also pioneered the development of a disposal and recycling service to takeback old beds and mattresses from hoteliers and retailers. This innovative service, which guarantees 100% landfill avoidance, involves the de-construction of old products, creating recycled raw materials for re-use in other industries.



“At the heart of our carbon neutral packaging is sugar cane, a renewable and carbon dioxide depleting resource.”



“We only use environmentally friendly, sustainable and recyclable materials of the highest quality.”



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**We intend to meet and where possible,
exceed all relevant regulatory requirements.
Hypnos will communicate regularly with staff
and customers on matters of environmental
policy, practices and progress to achieving
its Environmental goals.**

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